MSP POLAR BEAR PLUNGE
RESTAURANT OPTIONS

The Polar Bear Plunge is part of Maryland's history. For the past 30 years, thousands of plungers have jumped into the icy waters of the Chesapeake Bay all in support of Special Olympics Maryland. Your dedication to over 25,000 athletes and Unified teammates is impactful and has created countless inclusion experiences across the state of Maryland. Help us reach our goal of $4.75 million this year and have your business support Plunge efforts!

ON- SITE PLUNGE

Host your own on-site Plunge to drive business

- Donations on-site to Plunge and support their team
- Sign up patrons and staff to join your team
- Host an on-site Plunge day
- All plungers will sign up and raise $100 and be mailed a sweatshirt once they raise that money

CREATE A PLUNGE TEAM

Sign up patrons to join your team for either Friday, January 29th or Saturday, January 30th.

Suggested timeline of day:

- Invite your team to come for brunch
- Then head out to Sandy Point State Park as a team (either in vehicles or bus)
- Pick your Plunge Time (Plunge times: 3:30 PM on Friday or 11 AM or 2 PM Saturday)
- Return to your establishment and have them stay for happy hour/dinner

IN-STORE ACTIVATION

- Tip line on bill
- Give Back Nights
- Plunge specialty drink or meal where proceeds support SOMD
- Donation boxes on-site

For more infrmation please contact Sharon Perfetti at sperfetti@somd.org or (410) 242-1515 ext 140