



FEB 2ND-4TH

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SPONSORSHIP OPPORTUNITIES

Become part of the Maryland tradition that raises over \$3,000,000 annually to benefit the athletes of Special Olympics Maryland. Through partnership, your organization can invest in a world of opportunity and help lead the charge for inclusion of our family, friends, and neighbors with intellectual disabilities. Special Olympics Maryland seeks to forge mutually beneficial partnerships by understanding the business objectives and priorities of prospective partners, specifically in the areas of corporate social responsibility, team building, brand building, and business development.



- All proceeds from the MSP Polar Bear Plunge benefit the athletes of Special Olympics Maryland who participate year-round in 27 sports free of charge.
- The MSP Polar Bear Plunge is the largest plunge in the world plunge and the second-largest fundraiser in the state.
- The Plunge spans three days and draws in over 10,000 participants across the state of Maryland and surrounding areas.

Sponsor Benefit	\$10,000	\$5,000	\$3,000
Logo on Back of Plunge Sweatshirts (x10,000)			
Logo on 6 main event banners			
Logo on VIP Hospitality Step-and-Repeat			
Social media recognition (all platforms)			
Plungemd.com recognition with URL			
Offer/Ad in Plunge cinch bags (x10,000)			
VIP tickets to Friday's Police Plunge Reception OR Saturday's VIP Hospitality	6	4	2
Vendor tent on Plunge Plaza			

Interested in event sponsorship? Contact Claire Huston at chuston@somd.org for more information.